

MINUTES

WCSWMA Executive Board Meeting

Friday, May 4, 2018

Learning Landing Room, Central WI Children's Museum, Stevens Point, WI

MEMBERS PRESENT: Jerry Finch, Florence Johnson, Pat O'Brien, Gerry Neuser, Meleesa Johnson, Chris Miller, Fred Zaug, John Welch

OTHERS PRESENT: Karin Sieg, Executive Director

1. Call to Order and Approval/Modification of Agenda: The meeting was called to order at 10:05 am by Chair Gerry Neuser. **Motion by Finch, seconded by O'Brien, to approve agenda as presented. All in favor. Motion carried.**
2. Welcome new Executive Board members:
 - a. Christine Miller (professional member-Outagamie County) and Fred Zaug (policy member-Waupaca County) were elected at the Annual Business Meeting in February.
3. Approval of 2/28/18 Business Meeting Minutes: **Motion by O'Brien, seconded by Finch, to approve minutes as presented. All in favor. Motion carried.**
4. WIRMC (Joint Conference) Update
 - a. Update / Report from Recycling Connections: Karin reviewed report provided prior to the meeting.
 - b. Gerry mentioned how WCSWMA and SWANA have been sponsoring the YP social, should this become an official WIRMC event so the costs would also be shared by AROW? Board discussed pros and cons to this possible change.
 - i. Consensus is that WCSWMA is still willing to splitting costs 2-way, if needed.
 - ii. *Side Note: Jerry Finch shared that the Holiday Inn is willing to negotiate fees for WCSWMA's board meetings to be held there.*
 - c. WCSWMA Poster Display: The display was a good way to increase awareness of WCSWMA, but the postcards to express interest were from people already on our contact list or from university students whose contact information may change often.
 - d. Appointment of Planning Committee members for 2019 Conference. **Motion by Neuser, seconded by Finch to appoint Chris Miller, John Welch and Pat O'Brien to the 2019 WIRMC Planning Committee. All in favor. Motion carried.**
5. Treasurer Report
 - a. Financial Report: Meleesa stated that we have \$14,279.22 in checking and \$56,262.66 in savings. Recent expenditures were itemized. WCSWMA's financial status is still doing well.
 - b. John brought up how a SWANA chapter experienced \$14,000 being embezzled from them. Make sure all organizations have checks and balances for all accounts!
 - c. Recycling Connections Contract: Gerry thanked Recycling Connections for their work this past quarter. **Motion by Welch, seconded by O'Brien, to have WCSWMA President negotiate terms to continue the contract. All in favor. Motion carried.**
 - d. D&O Insurance Update: none
6. Legislative / Advocacy / Education Report:
 - a. Briefly discussed: Statewide C&D Recycling
 - b. E-cycle Law changes: AROW will have more on this in the future
 - c. Paint Stewardship: AROW has been working for the past 2 years with the American Coating Association on this issue. They have a front-end stewardship program,

PaintCare that sets up a Fund to help offset management expenses. AROW is trying to have this go thru WI's legislation, and Meleesa recently was able to discuss this briefly with Sen. Cowles who expressed basic interest.

- d. Noted that the Govt. Affairs Committees of AROW and SWANA have combined, resulting in good collaboration.
 - e. AROW Survey of MRF's & RU's: AROW staff is working on setting this up. SWANA national had sent out survey to state's DNRs asking about the impact of China's National Sword, but that didn't gather the real information from the 'boots on the ground' at MRFs and municipalities. While AROW is providing the staff time, WCSWMA or SWANA could pay for the actual costs (if any) for sending the emails.
 - f. WasteCon 2018: WCSWMA budgets to send board members. If anyone has interest, let Gerry know. [NOTE: Meleesa and Gerry are NOT going this year.]
7. Annual "Conflict of Interest" Policy Update: This will be put on the October meeting's agenda and sent out to board members beforehand.
 8. 2018 WCSWMA Scholarship Program – Update: WCSWMA gives out (2) \$2,000 scholarships. So far have received only one application, but the deadline is 5/18/18.
 9. ISWA Scholarship Programme (SWANA): John explained that SWANA is a member of ISWA. The goal of the Scholarship Programme (International spelling) is to shut down all of the major illegal dump sites around the world. Unfortunately a large population lives on the landfills for their lively hood. Funds are used to clothe and educate children, as well as provide support for the family too.
 - a. ***Motion by Zaug, seconded by O'Brien, support this program for one child/family at \$500 per year until WCSMWA decides to stop. All in favor. Motion carried.***
 10. Website Update: Karin gave brief overview of the website's features. Board requested that the photo on the Home Page be changed at least every quarter. Since WCSWMA works on a variety of topics, the photo could be anything related to solid waste, recycling, or composting.
 11. WCSWMA will have a booth at WCA Convention: Update. Meleesa, Gerry and John plan to staff the booth on 9/23-25/18. Discussed ideas for small promotional items, such as the jar openers made out of used tires.
 12. "Into the Outdoors" project, funding (outreach) and project status update
 - a. John gave overview of the project again. The Project Committee has 3 representatives each from WCSMWA, SWANA and AROW, similar to WIRMC. Noted that WCSWMA is the project's fiscal agent.
 - b. Filming is in progress. Expect the project to be wrapped up by/in this fall.
 - c. Shared some communication 'issues' with the production process and their staff.
 - d. Group will be meeting on May 17th to discuss major fundraising campaign.
 - i. Discussed issues/concerns about how CDs will be produced for 'sponsors'
 - ii. YTD funding payments and commitments are at about \$48,500.
 13. Other Matters as Allowed by Law:
 - a. Reviewed and discussed Fred's experience becoming quite ill following WIRMC at The Osthoff, which involved a hospital stay and the State Health Department getting involved. Karin will follow up with The Osthoff on what was found out.
 - b. Next Meeting Date, Location, and Adjourn. The next meeting will be held in October, in Stevens Point, but exact date and location TBD. ***Motion by Welch, seconded by Zaug, to adjourn. All in favor. Motion carried.*** Meeting adjourned at 12:08 pm.