

WCSWMA

(Wisconsin Counties Solid Waste Management Association)

WCSWMA EXECUTIVE COMMITTEE MEETING

Monday, May 17, 2021 via Zoom

MINUTES

EXECUTIVE COMMITTEE MEMBERS PRESENT: Meleesa Johnson (Marathon County), Gerry Neuser (Manitowoc County), Fred Zaug (Waupaca County), John Welch (Dane County), Pat O'Brien (Winnebago County), Amanda Haffele (Portage County)

ABSENT: Jonathan Fischer (Marathon County Solid Waste), Vinnie Miresse (Portage County),

OTHERS PRESENT: Karin Sieg (WCSWMA Exec. Director), Alex Nett (Outagamie County), Zach Moureau, (Winnebago County), David Murphy (Pierce County), Caitlin McAleavey (Jefferson County)

1. Call to Order and Approval/Modification of Agenda
 - a. Meeting called to order by Gerry Neuser at 10:03 am
 - b. **Motion by F. Zaug, seconded by P. O'Brien, to approve the agenda. All in favor, motion carried.**
2. Thank you to returning Executive Board members:
 - a. Professionals: Meleesa Johnson and Amanda Haffele
 - b. Policymakers: Fred Zaug & Vincent (Vinnie) Miresse
 - i. *Terms end at the 2023 Annual meeting*
3. Approval of 2/22/2021 Annual Business Meeting Minutes
 - a. Not available, will be approved at the next meeting.
4. WIRMC - Joint Conference Update
 - a. 2021 Update / Report from RCC
 - i. Brief review and discussion. Each host organization received \$6,543 from the proceeds. WCSWMA had budgeted \$6,000, so was happy with the outcome. Most attendees were pleased with the virtual event, but hope all future conferences will be in-person.
 - b. 2022 Conference: February 23 – 25, 2022 at the Hyatt Regency-Green Bay
 - i. Current plans are for this conference to remain in-person. Contract with Recycling Connections for event coordination services still needs to be finalized. A draft contract has been presented, and appears to be favorable for signing from WCSWMA's perspective.
 - c. Representatives to the 2022 WIRMC Planning Committee
 - i. 2021 members included: Pat O'Brien, Allison Rathsack, Gerry Neuser. Gerry offered his spot for another interested person - no volunteers so he will continue again for 2022.
5. Treasurer Report: Meleesa Johnson
 - a. Financial Report: WCSWMA is in good financial shape. Meleesa commented that she likes how WCSWMA is now using available funds more to help our industry.
 - b. Discussion: Transition for Meleesa out of her current Treasurer role, now that she has announced her retirement as an employee of the MCSWD in 2022. She's happy to help the new person with the transition.

6. Legislative / Advocacy / Education Report: John and Meleesa
 - a. Update on pending legislation at the State and/or Federal level
 - i. Senate Bill 349: Bill regarding rescinding the ban on “banning plastic bags” is ‘now out and has a Bill #, but don’t think it will go anywhere. AROW already commented on it.
 - ii. State Budget: Joint Finance committee has rewritten all things for PFAS, except for \$10 million that will be coming out of general funds. Current version includes an increase for County Conservation programs, but no increase for recycling program.
 - iii. Potential PFAS Legislation: brief discussion
 - iv. LAB Recycling Program Audit –Update
 1. Sen. Cowles office is looking at possible changes to the Grant Formula, with making it based on weight collected. Discussed concerns about this method, AROW is doing a Lunch & Learn on the current grant formula, and how this could be done differently. Pat O’Brien would like WCSMA to help AROW with this.
 - v. SB 166 – Deer Carcass Legislation:
 1. States that all landfills must accept deer carcasses, despite industry’s concerns, it seems to still be going forward.
 - b. Coordination on issues with AROW and SWANA-BC
 - i. PFAS Web Project: Contracting with Recycling Connections to develop a website to tell the PFAS story from our industry’s point of view. WCSWMA is working with the WI PFAS group. The plan is to have it completed this summer.
 - ii. Long-term Strategic Planning:
 1. Gerry is working with presidents of AROW and SWANA-BC to talk about what ‘our future’ is looking like. This is a process, no other info. to share.
 2. SWANA-BC should be starting theirs in late June.
 - c. WasteCon 2021 –
 - i. Funding for this was not included in 2021 budget. It will be an in-person event in Orlando, FL on Nov. 1-3, 2021
7. 2021 WCSWMA Scholarship Program – Update
 - a. Committee members: Pat O’Brien, Amanda Haffele, Abby Lichtscheidl, Vinnie Miresse
 - b. Karin will send the qualifying applications on to the committee for their review.
8. ISWA Scholarship Program (SWANA) – Update (John)
 - a. John will resend the invoice to Meleesa to submit WCSWMA’s payment
9. Website Update / Analytics (per Google)

a. February, 2021	Users:	369	Sessions:	404
b. March, 2021	Users:	71	Sessions:	79
c. April, 2021	Users:	375	Sessions:	423
10. Other Matters as Allowed by Law: none
11. Next Meeting Date, Location, and Adjourn
 - a. The next meeting will be In-person, in Stevens Point, and sometime in October.
 - b. **Motion by P. O’Brien, seconded by F. Zaug, to adjourn. All in favor, motion carried.**
Meeting adjourned at 10:50 am