

WCSWMA EXECUTIVE BOARD MEETING MINUTES

MEETING DATE: Thursday, October 11, 2019

PLACE: Portage County Library – Pinery Room
1001 Main Street, Stevens Point, WI 54481

EXECUTIVE BOARD MEMBERS PRESENT: Chris Miller (Adams County-on phone), Florence Johnson (Adams County), Meleesa Johnson (Marathon County), Gerry Neuser (Manitowoc County), Fred Zaug (Waupaca County), John Welch (Dane County-on phone)

EXECUTIVE BOARD MEMBERS ABSENT: Jerry Finch (Winnebago County), Pat O'Brien (Winnebago County)

OTHERS PRESENT: Karin Sieg (WCSWMA Exec. Director), Amanda Haffele (Portage County)

1. Call to Order and Approval/Modification of Agenda. ***Motion by F. Zaug, seconded by F. Johnson, to approve the agenda. All in favor. Motion carried.***
2. Approval of 5/09/19 Business Meeting Minutes. ***Motion by F. Zaug, seconded by M. Johnson, to approve the meeting minutes. All in favor. Motion carried.***
3. Annual "Conflict of Interest" Policy Update & Signatures. Copies of the policy and signature forms were distributed and signed by those physically present. Karin will email the documents to those on the phone or not attending.
4. Treasurer Report / Financial Report
 - a. The checking account contains \$25,648.89 and the savings account contains \$25,074.52, for a total Treasury Balance of \$51,723.41 (as of 10/1/19)
 - b. ***Motion by F. Zaug, seconded by M. Johnson, to approve the financial report. All in favor. Motion carried.***
5. 2020 Budget Presentation and action on 2020 Budget
 - a. Income: \$14,000 from WIRMC and \$2,000 from Reserves, for total of \$16,000
 - b. Expenses: Larger items include \$4,000 for WIRMC & WasteCon support, \$4,000 for Scholarships, \$3,200 for Executive Director services (RCC), \$1,750 for WasteCon Student support, \$1,000 for WIRMC YP Event support, and plus various other expenses. Total: \$16,000
 - c. Karin made announcement that Angie Lemar will be leaving Recycling Connections after 11/1/19 to take a new position elsewhere. Moving forward Karin will be the sole contact for WCSWMA's services with RC.
 - d. ***Motion by F. Zaug, seconded by F. Johnson, to approve the 2020 Budget as presented. All in favor. Motion carried.***
6. Approval of Document Retention & Destruction Policy
 - a. Karin gave an overview of the draft policy, and stated that many of the details for what to keep and how long are determined by the Federal IRS.
 - b. ***Motion by M. Johnson, seconded by F. Johnson, to approve the Document Retention and Destruction Policy as presented. Discussion regarding what historic documents to keep, for example WCSWMA's sole conferences before partnering with AROW and SWANA. Karin stated that WCSWMA currently has a full 4-drawer file cabinet full of documents and then some, and wondered if WCSWMA would authorize***

staff time to go through these older documents to actually implement the policy. Consensus is to see how much can be accomplished with 15 hours, and documents to be retained will be scanned and stored on an online cloud-based site.

Vote on the motion: All in favor. Motion carried.

7. Directors & Officers Insurance – Update
 - a. Discussion on possible ideas, but mostly if WCSWMA even needs this. Consensus is that is not needed, and will no longer be pursued.

8. Legislative / Advocacy / Education Report
 - a. ITO Update – educational component, program airing dates:
 - i. We haven't heard anything lately. The group still needs to 'approve' the curriculum materials for rolling out to schools, but it still is being aired on TV. AROW's Communication, Education and Marketing Advisory Committee felt the materials were at least 'adequate'. Karin brought up RC's role with Wisconsin's Green & Healthy School Program that could help promote this to schools and teachers, however we are not sure how Discover Media Works (DMW) disseminates it. Gerry will work with the other project committee members to tell DMW to move ahead.
 - ii. Noted that WCSWMA is not interested in looking for more funding to do an expanded version.

 - b. PFAS/PFOS Discussion and potential action
 - i. SB 310 / AB 323: This may move forward, currently it has bi-partisan support. The Tyco situation in Marinette has increased interest. The bill would give DNR emergency powers to deal with this and would put more responsibility on the generators for long-term responsibility.
 1. Noted that the current scenario is pitting wastewater treatment facilities against landfills, however landfills (and MRFs) are not direct generators of PFAS, and are more similar to WWTF
 2. Roxanne Wienkes (Dane County & SWANA member) is coordinating a new PFAS Working Group that will first meet on 10/16 at 10:30 am via conference call to develop an advocacy plan.
 3. Chris mentioned that WWTF haven't done anything about pharmaceuticals (lead, nitrates, mercury) in their effluent and everywhere else, so why now just PFAS.

 - c. Ag Film update
 - i. Revolution Plastics is still promoting their services in Wisconsin, but is still keeping the same business model of not charging farmers. This is confusing because after their previous letters demanding funding, and subsequent meetings, no one (counties, WDNR, DATCP) agreed to their funding demands.

 - d. AB297 / SB264 E-Cycling bill update
 - i. Both bills were passed out of committee, and the amendment with wording changes suggested by AROW was approved. Very likely will be voted on by the full Legislature in November. If it passes and the Governor signs it, hopefully there will be a signing ceremony in the spring of 2020.

 - e. AB177 Rescind prohibitions on local government to regulate containers
 - i. This probably won't even receive a hearing since no Republican will sign on.

- f. Waste-to-Energy Residuals - Tipping Fee Exemption
 - i. The issue regarding tipping fee exemptions for WI's incinerators has been mostly been addressed, however Waste Management started asking about increasing the percentage of MRF residuals for exemption from the current 10% up to 20% considering increased contaminate materials. They further suggested tying this along with the incinerator exemption bill. AROW's Exec. Comm. discussed this, and concluded that tying a change for MRFs in with well-supported incinerator exemption bill may help get it passed rather than addressing this separately which would bring more attention to the current issues for recycling. Yet. others in recycling industry support 15%, rather than WM's proposed 20%
 - g. Waste Management Inc., Potential Monopoly Discussion
 - i. The Federal Trade Commission has contacted Manitowoc County to ask their Corp. Counsel about this, as well as Dane County. There are both 'legal' interpretations, as well as solid waste-related interpretations, to this merger.
 - ii. Gerry will set up a conference call for any WCSWMA Board members who may want to discuss the Manitowoc County's Corporation Council's discussion with the FTC. Discussion followed regarding those that are contacted to forward this to their county's internal experts (i.e. their Solid Waste staff.)
 - h. AROW initiatives / report (Meleesa)
 - i. AROW organized "AROW on Tap" social events in 3-4 cities that went well.
 - i. SWANA-Badger Chapter initiatives / report (John)
 - i. Noted that SWANA International is reorganizing their structure.
 - ii. They put together a really nice YP newsletter recently, and SWANA supports providing funding for the YP Social Event at WIRMC.
 - j. WasteCon Financial Support and Attendance
 - i. Discussion about making any person receiving WCSWMA funding to attend WasteCon should report back on their experience and be more accountable.
 - ii. ***Motion by M. Johnson, seconded by F. Johnson, to require anyone (i.e. Board member, Student) receiving funding from WCSWMA to attend the annual WasteCon event to provide a presentation/report to the full Board at the WCSWMA Annual Meeting.***
9. 2019 WCSWMA Scholarship Program – Report on Awardees
 - a. There were 3 Scholarship Award recipients, with each receiving \$1,500 each.
 - i. Jana Suriano, UW-Stevens Point
 - ii. Ellie Haviland, UW-Madison
 - iii. Kristina Crivello, Carthage College
 - b. Gerry will create the poster for display at WIRMC.
 10. ISWA Scholarship Program (SWANA) – Report
 - a. No updates, John will contact them. WCSWMA has done this for 2 years so far.
 11. WIRMC - Joint Conference Update (Feb. 26-28, 2020 - Wisconsin Dells)
 - a. Update / Report from RCC and WCSWMA Planning Committee members on various details. The registration site will open to the public on 10/15/19.

12. WCSWMA / AROW / SWANA-BC Strategic Planning Discussion
 - a. The three organizations are talking about doing this as a collaborative process.
 - b. Discussions could include the Legislative Audit of the recycling program, and that the WWMSG committee is going to re-review the FORWD report.

13. Website Update
 - a. Karin will email a recent report on website analytics to the board.

14. Executive Board members coming up for reelection at 2020 Annual Meeting:
 - a. Professionals: Gerry Neuser, John Welch
 - b. Policymakers: Florence Johnson, Jerry Finch
 - i. *New terms end at the 2022 Annual meeting*
 - c. *Potential Nomination Committee TBD*: Need to find out who wants to run. Both Florence and Gerry expressed a willingness to stay on, but also totally willing to step back if new people want to join.

15. Other Matters as Allowed by Law
 - a. None

16. Next Meeting Date, Location, and Adjourn
 - a. See WIRMC details.
 - b. ***Motion by M. Johnson, seconded by F. Johnson, to adjourn. All in favor, motion carried.*** Meeting adjourned at 11:42 am.