

# WCSWMA EXECUTIVE COMMITTEE MEETING MINUTES

**MEETING DATE:** Friday, October 19, 2018

**PLACE:** Portage County Library – Rotary Room  
1001 Main Street, Stevens Point, WI 54481

**PRESENT:** Chris Miller (Outagamie County), Florence Johnson (Adams County), Jerry Finch (Winnebago County), Pat O'Brien (Winnebago County), Meleesa Johnson (Marathon County), Gerry Neuser (Manitowoc County), Fred Zaug (Waupaca County)

**ABSENT:** John Welch (Dane County)

**OTHERS PRESENT:** Karin Sieg (WCSWMA Exec. Director), Amanda Haffele (Portage County), Paul Klose (Marinette County), Chelsea Huckbody (UWSP-Waste Management Society)

1. Call to Order and Approval/Modification of Agenda: Gerry called the meeting to order at 10:09 am. Introductions were made.
2. Approval of 5/04/18 Meeting Minutes: ***Motion by P. O'Brien, seconded by J. Finch, to approve minutes as presented. All in favor. Motion carried.***
3. Annual "Conflict of Interest" Policy Update & Signatures: Copies were distributed to all board members present to be completed and returned to Karin for record keeping.
4. WCA Convention & Booth - Evaluate cost/benefit outcomes: In September, WCSWMA had a booth at the convention held in La Crosse. Gerry, Meleesa, and John staffed the booth. It was extremely beneficial, and reached a lot of people that most didn't even know about WCSWMA. Offered a free WCSWMA promotional item, (a jar-opener made from recycled tires) plus a door prize (an old wooden snow ski made into a holder for wine bottles). While it was very helpful, having a booth may be most effective every 3-4 years.
5. 2019 WIRMC Update
  - a. Update / Report from Recycling Connections: The registration site will open up on 10/23. New details about the conference continue to be posted on the website, such as who the Keynote speaker will be, 2019 Sponsors, and information about the tour on Wednesday.
  - b. Update / Report from WCSWMA Planning Committee members: Pat, Chris and John represent WCSWMA on the WIRMC Planning Committee. Noted that each WIRMC host group's representatives need to meet and collectively discuss their group's top choices for track sessions, and then submit those to WIRMC staff. Individual representatives do not submit their personal votes. Next year WCSWMA representatives will do a better job to submit their collective choices.
6. Treasurer Report
  - a. Financial Report: No report was distributed, however the checking account balance is \$13,155.76 and the savings account has \$63,793.02.
  - b. Directors & Officers Insurance Update: No update, Gerry will look into this.
7. 2019 Budget Presentation, Discussion and Approval: Gerry provided an overview of the draft budget. A new item has been added for Professional Accounting Services for someone to prepare and submit the annual IRS 990 report. Meleesa has been

completing this, but as WCSWMA's incomes grow (i.e. ITO Sponsorships) and possibly exceed a certain level, it becomes more complicated. **Motion by P. O'Brien, seconded by J. Finch, to approve budget as presented. All in favor. Motion carried.**

- a. Into the Outdoors (ITO) budget update: Adequate funds for the 30-minute session have been either committed or received.

8. Legislative / Advocacy / Education Report

- a. ITO Update / Documentary Update / Program Viewing: Meleesa gave an overview of the issues with the production. Despite a lot of input from the committee, the producer assigned to the project from Discover Media Works (DMW) was not understanding the project properly and was becoming very difficult to work with. Just recently a different producer from DMW producer has been assigned to the project and things are back on track. The hopeful goal is to have a final product to show at 2019 WIRMC. The idea of a full-length documentary is totally on hold at this time.
- b. Discuss Legislative Priorities: Meleesa explained an important issue for WCSWMA's consideration. The WI Counties Association (WCA) is promoting a platform for exempting the non-recyclable fraction residue generated from the Exxcel Waste Incineration in La Crosse from paying the \$13 / ton Recycling Fee collected at WI landfills. La Crosse County is really driving this. In their request, they are basically saying that "Incineration" is the same as "Recycling", so their residue should be exempt from this fee as well.

How does WCSWMA feel about this?

- i. Will this add up to a significant amount that affects the Environmental Fund?
- ii. Noted that within WI state code, there is a confusion on whether incineration with energy recovery is or isn't 'recycling'.
- iii. This item is currently moving fast, and something may even happen within the next two weeks if there isn't any resistance.
- iv. **Motion by F. Zaug, seconded by P. O'Brien, to communicate with AROW and SWANA as soon as possible that we want to partner / work with them to clarify what this means for our industry, and for possible further collaboration to address this issue on a state level. All in favor. Motion carried.**

- c. AROW Survey of MRF's & RU's: The survey was conducted and gathered some good insights. Contamination continues to be a concern, and AROW has developed a new campaign called Recycle Right Wisconsin (and purchased the web domain address [www.recyclingrightwisconsin.org](http://www.recyclingrightwisconsin.org)). They encourage people to go to the new website and Pledge to Recycle Right!

9. 2018 WCSWMA Scholarship Program – Report on Awardees

- a. Paul Tietz
- b. Emily Drown
- c. Chelsea Huckbody
- d. Bailey Miller
- e. All recipients will be highlighted at WIRMC 2019.

10. Website Update: The website is looking good, but staff will add information about AROW's Recycle Right campaign (with a weblink).

11. Other Matters as Allowed by Law:

- a. Brief discussion that Manitowoc County is having trouble moving shredded woodchips and is currently giving them away for free. They also have some difficulty moving finished compost, but woodchips are their main issue since biomass users have cut back on taking their product. In addition, Chris had a recent conversation with Sarah Everson from Compost Joes, and they are having a more difficult time getting their finished compost to move. The FORRM Advisory Committee should know about this.
12. Next Meeting Date, Location, and Adjourn: The next meeting will be the WCSWMA's Annual Meeting to be held at 8:30 am on Wednesday, February 27, 2019 at the Holiday Inn in Stevens Point (immediately prior to WIRMC).

***Motion by P. O'Brien, seconded by F. Zaug, to adjourn. All in favor. Motion carried. Meeting adjourned at 12:30 pm.***

***Respectfully submitted by Karin Sieg, Executive Director***